

# *Niceville Valparaiso Chamber of Commerce, Inc.*

## *The Center of Business*

### *2007 Business Plan*

*Mission: We will promote the alliance of businesses and services to foster the quality of life for our community.*

#### *2007 Officers*

*Chairman of the Board, Dr. David Goetsch, Okaloosa-Walton College*

*Past Chair of the Board, Marion Riley Taylor, Maximum Management & Leasing*

*Chairman Elect, Greg Smith, Gulf Power Company*

*Treasurer, Mark Day, Twin Cities Hospital*

#### **Community Development Division, Vice Chairman, Philippe Miceli, BankTrust**

**Mission:** To position the Chamber of Commerce as a forum used by the public, the military, businesses and the cities for all joint projects and interests involving our area.

#### **Government Affairs Committee**

**Mission:** To educate our membership and community of the issues in local, state and federal government.

**Objectives:** Monitor city, county and state governments.

#### **Military Affairs Committee**

**Mission:** To support the military mission and to enhance the relationship between the community and the military.

**Programs:** Eglin Air Show Participants Party, Spring and Fall Socials, Awards for Senior NCO, NCO; and Airman of the Quarter at Eglin AFB, Hurlburt Field and Duke Field.

#### **Education Committee (Chamber Foundation)**

**Mission:** To initiate and provide a partnership between the business and education communities to enhance the quality of education.

**Programs:** Teacher of the Year Recognition, Student of the Month Recognition and Teacher Appreciation Week Recognition.

#### **Public Relations Division, Vice Chairman, Darlene Taylor, Ruckel Properties, Inc.**

**Mission:** To facilitate business involvement in the community through a variety of events and activities.

#### **Fourth of July Fireworks (Chamber Foundation)**

#### **Host Committee**

**Mission:** To honor individuals or groups who make significant contributions to enhance our quality of life.

#### **Health Committee**

**Mission:** Promote wellness programs to local business and the community.

#### **Membership Development Division, Brian Walsh, Key Lime Homes**

**Mission:** To create real and perceived value of Chamber membership to all businesses in the area and to perpetuate the long-term success of the Chamber and its member businesses.

#### **Ambassadors Committee**

**Mission:** Maintain high visibility and serve as official greeters at Chamber events.

**Programs:** Ribbon Cuttings, Holiday Lights Business After Hours

#### **Business Development Committee**

**Mission:** To create, provide and promote benefits and services for chamber members to advance the prosperity of the business community.

**Programs:** Monthly Television Program, Educational Seminars, Networking at Noon, Chamber Website

#### **Membership Committee**

**Mission:** To encourage participation and involvement creating added value to membership and increased retention rates.

**Programs:** Membership Drive, Membership Retention and New Member Luncheon programs.

**Special Events Division, Vice Chairman, Steve Schutt, Superior Home Loans, Inc.**

**Mission:** To host special events and fundraisers to further enhance our involvement in the community.

**Boggy Bayou Golf Classic Annual Golf Tournament**

This annual event offers the opportunity to highlight your business and meet other community members.

**Buy the Bayou Auction**

8<sup>th</sup> Annual Auction offers the opportunity to promote your company while helping a charitable cause.

**Mid-Bay Bridge Run/Walk**

15<sup>th</sup> Annual 4 ½ mile run/walk across the Mid-Bay Bridge. This event provides the opportunity to further enhance the relationship of the Chamber with the Community. Proceeds benefit the Chamber and local school cross country teams.

***2007 Board of Directors***

*Jeff Campbell, State Farm Agency*

*Carolyn Chesser, Bayou Book Company Hallmark*

*Shirley Daniel, Vanguard Bank*

*Kathleen Gilson, The Advertiser*

*Janet Hays, Ruckel Middle School*

*Allan Quigley, Bryan Pest Control, Inc.*

*Beverly Rasmussen, ERA American Realty of NW Florida*

*Steve Sabin, Association of Chief Master Sergeants*

*Brett Shaw, CHELCO/CSI*

*Joel Spaulding, Baywalk Real Estate, Inc.*

*Lorena Spillar, ResortQuest Mortgage, LLC*

*Tim Stapleton, Emerald Coast Executive Solutions, Inc.*

*Mayor Randall Wise, City of Niceville*

*Hank Yancey, DynCorp International*